

Privacy Policy

Information according to the EU General Data Protection Regulation (GDPR)

This is a non-binding translation. The German version is legally authoritative.

Thank you for your interest in The HEJ Collective. The protection of your personal data is important to us. Below we inform you about the processing of your data when using this website in accordance with the EU General Data Protection Regulation (GDPR).

1. Data Controller

EBERTOWSKI d.o.o.

Poljička cesta 26, 21000 Split, Croatia

Represented by: Oliver Ebertowski

Email: hey@thehejcollective.com

2. Data Collected When Visiting the Website

When you access this website, our hosting provider automatically collects technical information (so-called server log files), including: IP address, date and time of access, page accessed, browser type and version, operating system, and referrer URL. This data is used exclusively for the technical operation and security of the website and is not combined with other data sources. The legal basis is Art. 6 (1) (f) GDPR (legitimate interest in a secure and stable website operation).

3. Contact by Email

If you contact us by email, the data you provide (e.g. name, email address, message content) will be stored and processed in order to handle your inquiry. The legal basis is Art. 6 (1) (b) or (f) GDPR. The data will be deleted once it is no longer required for processing your request, unless statutory retention obligations apply.

4. Appointment Booking via Zoom Scheduler

To arrange the free strategy call, we use the booking service "Zoom Scheduler" provided by Zoom Video Communications, Inc. (USA). When booking an appointment, the data you enter (e.g. name, email address, requested time) is transmitted to and processed by Zoom. Zoom may transfer data to the USA; in this case, the transfer is based on the EU Standard Contractual Clauses of the European Commission. Zoom's privacy notices apply in addition, available at zoom.us/en/privacy. The legal basis is Art. 6 (1) (b) GDPR (pre-contractual measures).

5. Links to Social Networks

Our website contains a link to our Instagram profile. Clicking this link will take you away from our website; the privacy policy of the respective provider (Meta Platforms Ireland Ltd.) applies. No automatic data transfer to Instagram occurs merely by visiting our website, as long as you do not actively click the link.

6. Cookies and Tracking

This website currently does not use any analytics, marketing, or tracking cookies. Should such tools (e.g. web analytics) be used in the future, we will obtain your prior consent via a cookie consent banner and update this privacy policy accordingly.

7. SSL/TLS Encryption

This website uses SSL/TLS encryption to protect the transmission of confidential content.

8. Your Rights as a Data Subject

You have the following rights with respect to your personal data:

THE HEJ COLLECTIVE

- Right of access (Art. 15 GDPR)
- Right to rectification (Art. 16 GDPR)
- Right to erasure (Art. 17 GDPR)
- Right to restriction of processing (Art. 18 GDPR)
- Right to data portability (Art. 20 GDPR)
- Right to object to processing (Art. 21 GDPR)
- Right to lodge a complaint with a supervisory authority (Art. 77 GDPR)

To exercise these rights, please contact: hey@thehejcollective.com

As of: July 2026 · The HEJ Collective · An offer by EBERTOWSKI d.o.o., Poljička cesta 26, 21000 Split, Croatia